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Good News

Physician Partners membership has increased to a new record of 677 private practice physicians in SD County!

Regulatory Updates

Final Rule – MACRA

The final rules for MACRA were issued late last Friday. We're planning a MACRA-focused presentation at our Physician Resource Center Showcase on Nov. 17th. Mark your calendars!

ICD-10 Grace Period Ended October 1st

Medicare will no longer accept non-specific ICD-10 codes as of October 1st. Incorrectly coded claims will be returned. Make sure your coding is up-to-date!

HIPAA Risk Assessment

It's that time of year. If you treat Medicare patients, you need to review your office policies and make sure you're up to date on HIPAA security procedures. To learn more and download a risk assessment tool, go to: <http://www.healthit.gov/providers-professionals/security-risk-assessment>

NEW Stuff

Senior Wellness/Open Enrollment

Scripps Affiliated Medical Groups recently launched a series of Online Open Enrollment Campaigns, targeting seniors in San Diego County.

Chronic Care Management (CCM)

CMS rewards physicians for managing Medicare patients with 2 or more chronic conditions. Learn how providing this program to your Medicare patients can increase revenue, and improve satisfaction of patients and staff, without the need for additional office resources or upfront costs. Contact: beth@partnersdocs.com.

Scripps Affiliated Medical Groups – Physician Benefits!

Comprehensive Digital Marketing for your medical practice is included in your Physician Partners membership dues! Thousands of visitors are hitting the website every month! Check your profile: <https://scrippsamg.com>

Other technology benefits include a free patient health app, Health Gorilla-Clinical Connectivity to LabCorp, Quest, Imaging Healthcare, & Scripps Labs.

Education & Networking Events

1. ***No-Cost Digital Marketing for Your Practice***, by Scripps Affiliated Medical Groups, Webinar, Wed, Oct. 26, 12:15 p.m.
2. ***Demystifying MACRA: The top things you need to know right now***, by athenahealth, Dinner Meeting, Tue, Nov. 1, 6:30 p.m. – 8:00 p.m., The Lodge at Torrey Pines – La Jolla
3. ***The Anatomy of a Lawsuit***, presented by Susan Schmid, Esq. and Cooperative of American Physicians, Dinner Meeting, Wed, Nov. 2, 6:00 p.m. – 8:00 p.m., San Diego Marriott - Del Mar
4. ***Alternative Investment Concepts***, by MassMutual, Dinner Meeting, Thurs, Nov. 3, 6:00 p.m. – 8:00 p.m., Arterra Restaurant at San Diego Marriott – Del Mar
5. ***MACRA, MIPS, & ACO Requirements – Fall Showcase Event***, Thurs, Nov. 17, 5:30 p.m. – 7:30 p.m., Scripps Mercy Hospital, San Diego – West Auditorium

RSVP 619-359-6600

Missed a Webinar – Want More Info?

You can find past webinars and other useful information at www.physicianresourcecenter.com

Bottom Line Solutions from our Physician Resource Center

- **PhySource Solutions** – Our newest member offers revenue cycle management & coding services, and discounted coding audits.
- **Cooperative of American Physicians (CAP)** – Offers significant savings on liability coverage. Visit our website to see how much you can save!

Updates

- Congratulations to Dr. Richard Green, Podiatrist, who retired after 40 years of practice at Mercy Hospital!
- Dr. Erick Alayo relocated to 587 3rd Ave., Chula Vista Ph: 619-382-3315
- Dr. Janet Schwartz move to 9850 Genesee Ave., #740, La Jolla Ph: 858-457-5555
- Physician Office Furniture for sale, call Tracy M. Ph: 619-286-9480

Welcome 6 New Members

Welcome our new members: **Dr. Nora El-Khatib** (Ophthalmology, Hillcrest), **Dr. Allan Kremp** (Pathology, San Diego), **Dr. Susan Lahey** (Urology, La Mesa), **Dr. Jesus Lao** (Physical Med. & Rehab, Chula Vista), **Dr. Victoria Mirza** (Internal Medicine, Encinitas), and **Dr. Kamalini Sundaram** (Internal Medicine, Encinitas).

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