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NEW Stuff

Senior Wellness Society/Scripps Affiliated Medical Groups

New patient outreach activities are on the calendar for the next several months. Join us!

- Art Walk at Liberty Station – Sat & Sun, Aug. 13 & 14, all day – did you see us?
- Taste of Oasis (Oasis promotes successful aging through learning, healthy living & community service) – Wed, Aug. 24, 10:30 a.m. – 12:30 p.m.
- UT Successful Aging Expo – Sat, Oct. 8, 9:30 a.m. – 4:00 p.m.
- San Diego County Council on Aging Senior Health & Resource Fair – Fri, Oct. 21, 9:00 a.m. – 1:00 p.m.

Volunteers Needed! 3 physician speakers for the UT Successful Aging Expo, and several RNs or MAs to provide health screenings (Blood pressure, BMI, etc.)

Want to volunteer? Want more info? Contact: reed.beth@scrippsamg.com

Scripps Affiliated Medical Groups Marketing Materials are Being Delivered to your Office!

Let your patients know that you're participating in Scripps Affiliated Medical Groups! Marketing materials, including signage, mobile app cards, and tri-fold brochures (that can be stamped with your office's information) will give you new opportunities to reach out to your patients. All physician offices will receive these marketing materials by the end of the month.

Chronic Care Management

CMS now reimburses physicians for managing Medicare patients with 2 or more chronic conditions. Learn how providing this program to your Medicare patients can increase revenue, and improve satisfaction of patients and staff, without the need for additional office resources or upfront costs. Contact: beth@partnersdocs.com.

Senior Patient Outreach

Invitations for your patients to join the Senior Wellness Society (Free Membership) will soon be distributed to your office. New patient-engagement and physician-outreach services focusing on Seniors are now available for your practice via the web www.scrippsamg.com/seniors/ and through our Senior Wellness Society. We created the Senior Wellness Society to reach out and provide information and resources especially to your current and prospective senior patients. Over 500 seniors have already joined!

Education & Networking Events

1. **Replacing your EHR: Key Strategies for the Switch**, by athenahealth – Webinar, Wed, Aug. 17, 9:00
To register: <http://response.athenahealth.com/switching-your-ehr.html?partnerref=701G0000001jPEaIAM>
2. **PQRS 2016, Avoid 2018 Penalties**, by Natalie Nelson – Webinar, Wed, Aug. 24, 12:15 p.m.
3. **HIPAA Data Protection on a Dime!** by Beanstalk Computing – Webinar, Wed, Aug. 31, 12:15 p.m.
4. **Social Media & Your Practice, Part 3**, by Christina Thielst – Webinar, Wed, Sept. 14, 12:15 p.m.

RSVP 619-359-6600

Missed a Webinar – Want More Info?

You can find past webinars and other useful information at www.physicianresourcecenter.com

PHYSICIAN PARTNERS

550 Washington Street

Suite 841

San Diego, CA 92103

Phone: 619.359.6600

Fax: 619.632.5736

www.partnersdocs.com

contact@partnersdocs.com

Bottom Line Solutions from our Physician Resource Center

- **Chase** – Chase Bank is the newest member of the Physician Resource Center. Save time with in-office deposit machines, online banking logins for practice staff & more!
- **MedLine** – Save 8% – 15% on medical supplies.
- **Capital Bankcard** provides chip-compliant credit-card processing & structured patient payment plans. Our members are seeing average savings of \$1,000/physician/year.

Physician Resource Center services: ashley@partnersdocs.com

National University Interns are Available to Help Your Practice

Do you have a special project you want done but haven't got the manpower to spare? Our Physician Resource Center can help arrange for interns from National University's Schools of Nursing, Healthcare Admin., Public Health, Analytics, & Informatics. <http://physicianresourcecenter.com/portals/internship-programs/>

Updates

- *Dr. Joseph Caperna*, Internal Medicine, moved to 2333 First Ave., #104, San Diego, Ph: 619-795-1975
- *Dr. Eric Rypins*, Surgery, moved to 2424 Vista Way, #106, Oceanside, Ph: 760-732-1166

Welcome 8 New Members

Welcome our new members: **Dr. Patrick Blake** (Dermatology, Hillcrest), **Dr. Rodrigo Fernandez** (Internal Medicine, Chula Vista), **Dr. Julie Gladsjo** (Dermatology, Del Mar), **Dr. Matthew Leach** (Otolaryngology, La Jolla), **Dr. Brian Minnillo** (Urology, La Jolla), **Dr. Mohammad Naqvi** (Hospitalist, Encinitas), **Dr. Ujwala Rajgopal** (Surgery, Encinitas), and **Dr. Darrin Wong** (Hospitalist, Encinitas).