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**Education & Networking Events**

1. ***Surfing the Tsunami – Recognizing & Dealing with the Coming Tidal Wave of Change***, presented by Tom Gehring, CEO, SD Medical Society, Lunch presentation, Fri, Dec. 11, 12:15 p.m., West Auditorium, Scripps Mercy Hospital
2. ***PQRS 2015–Avoid the 4% Penalty***, Webinar, Wed, Dec. 16, 12:15 p.m.
3. ***Contracting Payment Validation***, presented by Absolute Solutions, Webinar, Wed, Jan. 13, 12:15 p.m.
4. ***Physician Mixer, South Bay***, hosted by South Bay Surgical Associates (Drs. Hsu, Hsu, and Yu), Chula Vista, Thurs, Jan. 21, 5:30 p.m.

***RSVP 619-359-6600***

**Bottom Line Solutions:** We're proud to offer our members bottom-line solutions:

- **Viveesa – Private Healthcare Advocates**, is the newest Physician Resource Center member. Viveesa, collaborating with physicians, assists patients in navigating the complicated healthcare system.
- **Lee & Associates – Commercial Real Estate for Medical Practices**. They help evaluate and negotiate leases at no cost to you as the lessee.
- **Capital Bankcard** provides EMV-compliant merchant processing, & ability to set up structured patient payment arrangements. Our members are seeing average savings of \$1,000/physician/year.
- **Workers' Comp Fee Schedule Calculator** – By special arrangement with *DaisyBill*, Partners members can access *DaisyBill's* workers' comp fee schedule calculator at 50% off the monthly toolbox fee.

For more information on *Viveesa*, *Lee & Associates*, *Capital BankCard Options*, or any of our other fine Physician Resource Center members, email: [veronica@partnersdocs.com](mailto:veronica@partnersdocs.com)

**Return Your New Business Associate Agreement by 12/15**

Physician Partners is updating its BAAs. After 13 years, the Business Associate Agreement is being updated to incorporate changes like access to patient data via Health Gorilla - Clinical Connect, secure messaging & referrals, digital lab orders, and other new technology. Please return the new BAA promptly.

**New Privacy Practice Toolkit for Your Office**

We want to help you to be protected! Once you return your BAA, a new Privacy Practices Toolkit will be sent to you. Implement these policies in your practice to make sure you're protected in case of a PHI breach.

**Health Gorilla - Clinical Connectivity – Scripps Labs on board!**

- *Scripps Health announced, effective Nov. 11<sup>th</sup>, Scripps lab results are available via Health Gorilla - Clinical Connectivity*. Members can order tests, view results electronically, and share the information with other treating physicians.
- Android app now available!
- This is a FREE member benefit that can help improve office work flow, and help you achieve MU2! [Click here to get started](#)

**PQRS Participation is Critical this Year**

Non-participation in PQRS this year means a 2% Medicare penalty in 2017, plus a 2% penalty for non-participation in the Value Based Modifier program. *Last PQRS webinar* – Wed, Dec. 16th!

**Meaningful Use Hardship Exemption for 2015 – You are eligible!**

Final rules for Meaningful Use 2 were just published on Oct. 16. Due to the late publication, physicians can apply for a hardship exemption for MU2 in 2015, since there isn't enough time to qualify prior to the end of the year. Learn more: <http://physicianresourcecenter.com/meaningful-use-financial-hardships-cms-final-rule-2015/>

**National University Interns are Available to Help Your Practice**

Do you have a special project you've wanted to undertake but haven't got manpower to spare? Through the Physician Resource Center, you can arrange for interns from National University's Schools of Nursing, Healthcare Admin., Public Health, Analytics, & Informatics to assist your practice. This is a free service, part of National University's Experiential Learning Programs.

<http://physicianresourcecenter.com/portals/internship-programs/>

**Scripps Affiliated Medical Groups – New Support for Private Practice Physicians!**

This new patient engagement and physician marketing effort is a collaborative effort between Scripps Health, Scripps Mercy Physician Partners, & Mercy Physicians Medical Group. A brand new web presence, new free patient mobile app, Health Gorilla-Clinical Connectivity, and other benefits are launching this month. Stay tuned!

**Welcome New Members**

Welcome our new members: Dr. Christian Bentley (*Orthopaedic Surgery, Carlsbad*), Dr. David Burnikel (*Orthopaedic Surgery, Alvarado*), Dr. Brendan Kidder (*Family Medicine, Chula Vista*), Dr. Alexandra Page (*Orthopaedic Surgery, San Diego*), Dr. Joshua Pal (*Pain Medicine, Tierrasanta*), Dr. Andrew Saleh (*Family*