

Supporting the Viability of Medical Practices

I need better payer contracts.

How can I run my practice more efficiently?







I'd like to lower my overhead and increase my revenue.

How can I better prepare for the changes ahead?

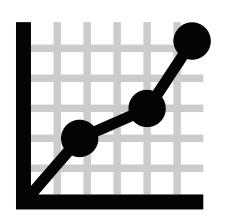


# Physician Partners has "bottom line" solutions

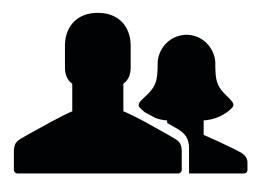
We provide the solutions & benefits of a large group, while supporting the autonomy of your practice.



Fee-for-service contracts



Practice efficiency tools



Education & networking programs



Patient outreach

# Working with Partners is a fantastic partnership.

66

Physician Partners provides independent practitioners like myself excellent office support and keeps me from being isolated. The 34 payer contracts and ancillary services are a major source of improvement to my bottom line.

-Ned Chambers, MD
Primary Care, Member Since 2003



**AETNA Health** 

Aetna Medicare Advantage PPO

Affiliated Health Funds

Arizona Foundation

Beech Street

Beech Street (Workers' Comp)

CIGNA PPO

CorVel

First Health/Coventry

First Health/Coventry (Workers' Comp)

FOCUS Healthcare (Workers' Comp)

Fortified Provider Network

Galaxy Health Network

Great-West Healthcare

Health Management Network

Humana ChoiceCare

Interplan / HealthSmart

Interplan / HealthSmart

(Worker's Comp)

Multiplan

Multiplan (Worker's Comp)

National Provider Network/Medavant

Pacific Foundation for Med. Care

Pacific Foundation for Med. Care (SISC - Workers' Comp)

Pacific Health Alliance

PPO Next

Prime Health Services

Prime Health Services (Workers' Comp)

Private Healthcare Systems - PHCS

Scripps Employee Medical Plan

St. Paul's Eldercare (Medicare)

Three Rivers

Three Rivers (Workers' Comp)

**USA MCO** 

USA MCO (Workers' Comp)

# **Our Payer Contracts**



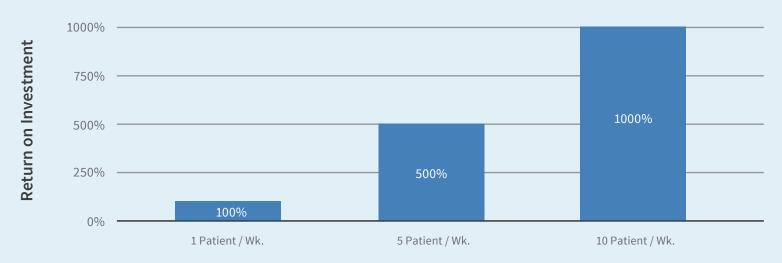
# Welcome to Physician Partners.

We're here to help private practice physicians navigate the rapidly changing healthcare environment. Partners provides its members with business solutions to increase revenue and improve the bottom line.

**Davis Cracroft, MD President** 

# Membership Study - Return on Investment

#### Physician Partners Contracts (Patients / Wk.)



	RETURN ON INVESTMENT	CASH VALUE / WEEK	CASH RETURN / YEAR
1 PATIENT / WEEK	100%	\$23.32	\$1,264.64
5 PATIENTS / WEEK	500%	\$121.60	\$6,323.20
10 PATIENTS / WEEK	1000%	\$243.20	\$12,646.20

- For this study, only CPT 99213 was utilized for 3 large PPO contracts: Cigna, First Health/Coventry, and Multiplan.
- Average reimbursement increased by \$24.32 per visit because of Physician Partners contract reimbursement rates.
- Physician Partners annual dues are \$1250.00.

# **Our Practice Efficiency Tools**



#### Medical waste

An average savings of 40% on medical waste disposal costs.



#### Physician referrals

Effective private practice marketing paired with patient resource tools.



#### **Payor contracts**

Access to favorable group health and workers' compensation payer contracts.



#### **Employer services**

Human Resources for Your Medical Practice.



#### **Patient reminder**

Reduce no shows by 20% and save valuable staff time.



#### Credit card processing

Save up to 25% on credit card processing



#### Malpractice savings

A simple, easy way to save and receive other supplemental benefits.



#### Lab connect

Simplify and streamline all of your lab or radiology orders and test results.



#### Rx savings card

Effective patient savings support that's easy to implement.



#### **Group purchasing**

Reduce your material costs, give better employee benefits and more.



## The benefits of working with us



#### **Affiliate partners**

Best in class resources to help your practice thrive for many years to come.



#### **Events**

Regularly organized & marketed physician based mixers, webinars, and more.



#### Learning

Helping your practice stay in the know and prepared for what's ahead.



#### **Physician referrals**

Professional online exposure to your practice gain new patients.



#### **Clinical studies & guidelines**

Keeping your practice current on important clinical information.



#### **Practice services**

Key services developed to raise your bottom line and increase patient satisfaction.



#### **Contract review**

Offering contract evaluation and highlighting salient points of the contract.



#### **App directory**

Your source for what's new in wireless health care apps for your phones & tablets.

# I enjoy a return on my investment.

I appreciate how effectively Partners helps private practice physicians. The value of their payer contracts, practice services, educational programs, mixers and special events really pay off!

# **Cynthia Davis, MD ENT**

Member Since 2005





- > Save up tp 25% on your credit card processing
- Reduce collection costs and increase revenues
- **No contracts. No hassle.**
- > Payment arrangements for high-deductible management
- Credit card regulations are changing in 2015

Our EMV, PCI, & HIPAA compliant credit card and merchant processing services gives our San Diego based members exclusive rates with cutting edge benefits. We've partnered with Capital Bankcard to provide our members the very best solutions to combat the revenues risks associated with accepting high-deductible health plans. Keeping a credit card on file securely has never been easier! Get started today!

DUVCICIAN DADTNEDC

#### Price comparison

	STANDARD	PHYSICIAN PARTNERS
SAVINGS	0%	25%
SIGN-UP FEE	\$99	\$0

CTANDADD



# PRC affiliate partners

We have preferred relationships with various affiliate partners within the PRC to offer our members "best in class" services, with the most competitive pricing.

Amador Physician Services

A-S Medication Solutions

athenahealth

Beanstalk Computing

Capital Bankcard

ClientTell

Cooperative of American

Physicians

GenieMD

George Conomikes

Health Gorilla

MedAssets

MedLine

MET (Medical Environmental

Technologies)

Metlife

Mercy Physicians Medical Group

National University

Paragon Accountants

Physician Partners

Physician's Trust

Scripps Mercy Hospital

Scripps Mercy Surgery Pavilion

ScriptSave

TriNet

VirMEDICE



# **Savings Guarantee**

Physician Partners Medical Waste services deliver an average savings of 40% on medical waste disposal costs versus national competitors.

- **Straight forward contracts**
- Flexible service frequencies
- **Waste & compliance audits**
- **Comprehensive compliance services**
- **Local San Diego company**

#### **Preferred Member Pricing**

SCRIPPS MERCY PHYSICIAN PARTNERS

40% SAVINGS (avg) vs. National Competitors





Physician Partners Employer Services offering is powered exclusively by TriNet Passport.

TriNet specializes in helping medical practices handle complicated HR issues, ranging from hiring the right people to setting up the right HR policies, procedures and systems. Contact us today to learn more.

# Human resources for your medical practice

- > Comprehensive employee benefits
- > Self-Service Cloud platform
- Dedicated HR team
- > Employer risk protection and compliance
- > Payroll & tax administration

#### **Preferred Member Pricing**

ONE-TIME SET UP	\$3,000+	\$1000
ADMINISTRATIVE FEE (PEPM)	\$200 (pad/ mo)	\$100

**STANDARD** 

**SCRIPPS MERCY PHYSICIAN PARTNERS** 



A significant portion of our PPO patient base is generated through contracts with Physician Partners IPA.

# Terry Vredenburgh, CEO

**Dermatologist Medical Group of North County** 





# **Start Saving Today**

Physician Partners has developed a highly beneficial Malpractice Savings Program for its members by partnering with the Cooperative of American Physicians.

# A simple, easy way to save.

- > Group term life
- **>** Disability insurance
- CyberRisk coverage
- > MedGuard coverage
- > And more!

## **Preferred Member Pricing**

#### SCRIPPS MERCY PHYSICIAN PARTNERS

ANNUAL DISCOUNT (%)	5%
ANNUAL SAVINGS (\$) avg.	\$700





# Accepted at over 62,000 participating pharmacies

- No enrollment fees and no monthly ongoing fees
- > NO COST to your patients
- > Savings on hearing care and daily living products

# Increasing Patient Value & Care.

# **Patient Savings**

In partnership with ScriptSave, we've developed the VIP Health Connect Rx Savings Card. The VIP Health Connect Savings Card gives your patients instant discounts on all of their brand name and generic prescription medications.

#### **Preferred Member Pricing**

#### **SCRIPPS MERCY PHYSICIAN PARTNERS**

ONE-TIME SET UP	\$0
MONTHLY	\$0



# Patient Resources Combined with Physician Marketing

Are you looking to market your practice in an easier, and more effective way? If so, we have a solution! Patients using myQcare.com can locate a new physician, discover health topics, learn information by specialty, find cutting edge apps, read current health news, and more!

> Search engine optimized

> Attract new patients

**> Patient education materials** 

> Physician integration

#### **Preferred Member Pricing**

	STANDARD	SCRIPPS MERCY PHYSICIAN PARTNERS
--	----------	----------------------------------

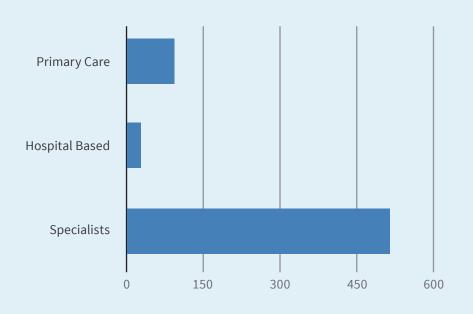
ONE-TIME SET UP	\$200	\$0
MONTHLY	\$250	\$0



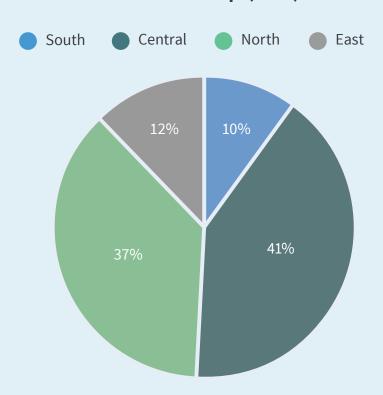
19

# Membership & Geography





### Membership (Geo)





# Appointment reminders



Annual follow-ups





# Remind your patients for just pennies a day!

- > Effectively reduce no-shows by an average of 25%
- > Efficiently streamline office routines
- Dramatically improve patient and staff satisfaction
- Reduce time spent on appointment reminders by 99%

### **Preferred Member Pricing**

ONE-TIME SET UP	\$200	\$0
MONTHLY	\$0.20	\$0.14

<sup>\*</sup> EMR / PMS vendors may have an integration fee.



- Vast diagnostic and patient services network
- Create a paperless office instantly
- **Refer patients to trusted specialists**
- Secure instant peer messaging
- Optimize your daily workflow and qualify for MU2
- **Universal patient charts**

Create FREE Lab Connect account and enhance patient care by instantly ordering diagnostic tests from any vendor, sharing results and sending referrals to specialists. It is time to say GOODBYE to costly, slow and error-prone paper requisitions... and say HELLO to the power of e-requisitions with Lab Connect powered by Informedika!

#### **Preferred Member Pricing**

#### SCRIPPS MERCY PHYSICIAN PARTNERS

ONE-TIME SET UP	\$0
MONTHLY	\$0





## **Cost Savings for Your Practice. Guaranteed!**

Starting with a comprehensive material usage analysis, Medline guarantees no less than 8% savings to you, while expecting upwards of 15% savings for most members.

**Reduce materials costs** 

- **Employee benefits**
- > Revenue generation

> Streamlined reporting

> Locally supported

#### **Preferred Member Pricing**

STANDARD SCRIPPS MERCY PHYSICIAN PARTNERS

GUARANTEED SAVINGS \$0 8% +	
-----------------------------	--





# PPO Fact Sheet – What do you get?

#### **CONTRACT FACTS**

2006 + of San Diegans receive their health insurance coverage

through a Preferred Provider Organization (PPO).

Studies have shown our members receive increased reimbursement with our exclusive PPO contracts.

#### **PPO CLIENTS**

800+
MULTIPLAN

3500+ FIRST HEALTH

#### **Some of our contracts:**

Aetna

Beech Street

• Cigna

- First Health
- HealthSmart
- Humana
- MultiPlan
- Scripps Employee

#### What's in it for you?

Physician Partners annual dues are \$1,250. Physician member offices participating in our contracts saw an average reimbursement increase of \$24.32\* per visit from patients covered by our PPO plans.

At that rate, it only takes 1 patient per week on our contracts to cover your annual dues.

How many PPO patients do you see?



\*For this study, only CPT 99213 was utilized for 3 large PPO contracts: Cigna, First Health/Coventry, and Multiplan.

**RETURN ON INVESTMENT** 

100%

1 patient per week

5 patients per week

500%

10 patients per week

1,000%

Physician Partners



We're here to help.

Address: 550 Washington St.,

Suite 841

San Diego, CA 92103

Phone: (619) 359-6600

Please visit us:

www.partnersdocs.com

Follow us:

fb.com/partnersdocs twitter.com/partnersdocs